

DR. MICHAEL M. CAMPBELL

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OBJECTIVE:

Seeking a career path where I can be an effective role model and fully utilize my education, experience and expertise.

EDUCATION:

Doctor of International Business Administration

Nova Southeastern University, Ft Lauderdale, Florida
Major Concentration: International Business; Specialty in Finance
Graduation: March, 2001. GPA: 3.71

Master of Applied Social Science

Florida A&M University, Tallahassee, Florida
Major Concentration: Public Management
Graduation: August 1992; GPA: 3.81

Bachelor of Science Degree, Magna Cum Laude

Florida A&M University, Tallahassee, Florida
Major: Accounting
Graduation: December 1989; GPA: 3.69

Associate in Arts Degree, Highest Honors

Miami-Dade College
Major: Accounting
Graduation: December 1987; GPA: 3.89

NATIONALITY: United States of America by Naturalization

COUNTRY OF BIRTH: Grenada, West Indies

TEACHING EXPERIENCE:

- Grenada Public Schools System: 1968-1970: Public School Teacher:
Courses: General Education Courses.
- Student Instructor, Miami-Dade College, Mitchell-Wolfson Campus, Miami.
1987: Subject Areas: Principles of Accounting I & II.
- Florida A&M University, College of Arts & Sciences: 1997/98-2005: Adjunct Faculty:
Courses: Public Budgeting and Fiscal Management, & Public Finance (Undergraduate.);
Public Finance Administration (Graduate).
- Florida A&M University, School of Business & Industry: 2001- 2009: Adjunct Faculty:
Courses: International Business, & Principles of Management (Undergraduate).
- Florida A&M University, Office of University Retention: 2011 – 2012: Adjunct Faculty:
Course: Student Life Skills Course SLS 1101.
- Corinthian Colleges, Inc.: 2001/02-2007. Online Faculty, Courses: Human Resource
Management, International Business, Managerial Decision Making, Managerial Ethics,
Managerial Assessment & Development, and Organizational Behavior, (Graduate) and
Principles of Management and Strategies for Success (Undergraduate).

HONORS & AWARDS:

- ❖ Nova Southeastern University
Sigma Beta Delta International Honor Society (2001)
- ❖ Florida A&M University:
Presidential Scholar (1988/99)
Alpha Kappa Mu Honor Society
Student Government Association (1991-92);
Graduate Senator and Co-Chair, Finance and Organizations Committee
- ❖ Miami-Dade College
Phi Theta Kappa Honor Society
Talent Roster Award-1987
Mc Knight Scholar (1986-87)
- ❖ Florida Department of Education:
Supervisor of the Year - 1996
Sustained Superior Achievement: 1996

ORGANIZATIONAL MEMBERSHIP:

American Finance Association (AFA)
Academy of Economics & Economics Education
FAMU Research Advisory Committee
FAMU Anti-Hazing Research Review Panel
FAMU Research Award Committee
FAMU Alumni Association- Life Member
Marketing Management Association (MMA) (3 Chair/Reviewer 2014-IFMA Tract)
Southern Finance Association (SFA)
Southwestern Finance Association (SWFA)
Southern Management Association (Reviewer)
NAACP – Life Member; Tallahassee Chapter
NSU Alumni Association

SPECIAL SKILLS:

1. Operational experience in fiscal, budgetary and administrative settings.
2. Proficient in the use of spreadsheet applications for cost comparison, forecasting, budgeting, charts/graphs, accounting and financial analyses.
3. Experienced in producing high levels of productivity and accountability.
4. Experience in mediating public and personnel relations' issues.
5. Proficient in the use of SAMAS/FLAIR, SPURS, SPSS, Word, Excel, Access, PowerPoint, and People Soft.

MILITARY RECORD:

- Served as the Public Relations/Security Director to the Bolivian Delegation at the Organization of American States (OAS) General Session (1976).
- Served as a member of the Grenada Defense Force and attained the rank of Major (1966-79).
- Served as Chief Personal & Administrative Assistant to the President of Grenada (1978-79).
- Trained in Protocol and Diplomatic Security by the British Diplomatic Corps (1978).

COMMUNITY SERVICE:

Habitat for Humanity Volunteer
Cold Night Shelter Volunteer

WORK EXPERIENCE:

- } **Associate Professor; Accounting & Finance:** State University System - Florida A&M University, School of Business and Industry (2013- 2015). Responsibilities; Facilitating Undergraduate Courses: Corporate Finance, Financial Management, Financial Institutions, Money & Banking, Commercial Banking and Financial Strategy & Policy. Graduate Course: Commercial Banking Administration.
- } **Adjunct Instructor; School of Allied Health Services:** - Florida A&M University, (2009-2014). Responsibilities; Facilitating: Graduate Course: HSA 6175: Health Care Financial Management.
- } **Adjunct Instructor; Office of University Retention:** - Florida A&M University, Student Life Skills. (2011- 2012). Responsibilities; Facilitating Freshmen Course SLS-1101.
- } **Adjunct Instructor; School of Allied Health Services:** - Florida A&M University, (2010-2015). Responsibilities; Facilitating Undergraduate Course: HSA 3170: Financial Management in Healthcare Delivery.
- } **Assistant Professor; Accounting & Finance:** State University System - Florida A&M University, School of Business and Industry (2009- 2013). Responsibilities; Facilitating Undergraduate Courses: Corporate Finance, Financial Management, Commercial Banking and Financial Strategy & Policy. Graduate Course: Commercial Banking Administration.
- } **Director, Student Service Center:** State University System - Florida A&M University, School of Business and Industry (2006-2009). Responsibilities: The Director of Student Service Center is responsible for the overall Coordination of the activities in Center. Develop and update Strategic plan for the center. Supervising and evaluating personnel working in the center. Preparing and maintaining budgets to run the center. Resolving student issues and

problems related to advisement. Bringing student concerns to the appropriate department for resolution. Verifying and insuring accuracy of graduation audits and degree certifications. Making sure procedures are in place to assist students in the development of an individual educational plan. Making sure that transfer students are appropriately advised. Serving on FAMU and SBI Committees dealing with students Recruiting, Admission, Retention & Progression (RAPP) and other relevant academic issues. Making recommendations and implementing FAMU and SBI policies, procedures, and guidelines. Conducting program specific information sessions for students. Periodic Evaluation of the Center for Continuous improvement. Also facilitated Undergraduate Courses: Principles of Management and International Business.

- ↳ **Revenue Specialist II:** Florida Department of Revenue, Tallahassee, Florida: (2006 – 2006). Responsibilities: Collection of taxes for the State of Florida including Sales & Use, Corporate, Intangible, and Solid Waste Taxes. Review taxpayers accounts and correspondence. Resolve taxpayers problems and respond to questions in the call center. Review taxpayers annual budgeted tax estimates for accuracy and completeness for projecting annual revenue collections.
- ↳ **Adjunct Faculty:** State University System - Florida A&M University, School of Business and Industry (2001-2006). Responsibilities: Develop and maintain an environment conducive to the classroom learning experience for students. Curriculum development, counseling and advising students. Prepare for instruction by developing syllabi, lesson plans, and assignments. Courses: Principles of Management and International Business.
- ↳ **Adjunct Faculty:** State University System - Florida A&M University, College of Arts & Sciences (1998-2004), Tallahassee, Florida. Responsibilities: Develop and maintain an environment conducive to the classroom learning experience for students. Curriculum development, counseling and advising students. Prepare for instruction by developing syllabi, lesson plans, and assignments. Courses: Undergraduate: Public Budgeting & Finance. Graduate Course: Public Finance Administration.
- ↳ **Online Faculty:** Corinthian Colleges, Inc. (05/2001-07/2007). Responsibilities: Develop and maintain an environment conducive to online delivery of college level courses and learning experience for students. Prepare for instruction by developing syllabi, lesson plans, and assignments. Facilitated Graduate Courses.
- ↳ **Budget Coordinator:** State University System - Florida A&M University, Division of Administrative and Fiscal Affairs, Tallahassee, Florida (3/10/03 – 12/30/04). Responsibilities: Provide Budgetary Support for the Divisions, Departments, and Auxiliary Entities of the University. Perform statistical analyses. Prepare rate reports and other schedules for management decision making. Assist in the annual development of the divisions and departments budgets. Process budget amendments and OPS contracts. Prepare University wide quarterly status reports for management decision making.
- ↳ **Budget Coordinator:** State University System - Florida A&M University, Division of Student Affairs, Tallahassee, Florida (5/17/02 – 3/09/03). Responsibilities: Provide fiscal and budgetary support to the Department of Student Housing. Maintain general and subsidiary account ledgers for all fiscal operations; maintain control and reconciliation of various accounts; prepare in-depth fiscal analyses and budget preparation; analyze accounting functions to determine their legality, propriety and effectiveness. Responsible for the department procurements, accounts payable, accounts receivable, and collection of bad-debt accounts. Preparing operations data analyses and comparisons for management decision making.

- } **Senior Management Analyst/Internal Auditor:** State of Florida - Department of Children & Families, Inspector General's Office, Internal Audit Unit, Tallahassee, Florida (9/00 – 5/02). Responsibilities: Performed reviews on Performance-Based Program Budgeting (PBPB) performance measures for validity and reliability. Performed management reviews to determine programs cost effectiveness, efficiency, and accountability. Prepared reports on the data collection processes and statistical sampling analyses. Prepared reports on findings of the reviews and recommendations to management. Prepared and maintained proper documented and cross-referenced working papers. Prepared draft executive summary reports for completed reviews.
- } **Examiner II:** State of Florida - Department of Labor & Employment Security, Unemployment Compensation, Tallahassee, Florida (7/00 – 9/00). Responsibilities: Analyzed, pre-audits, and inputs employer tax and wage reports and accompanying documents into the tax database. Prepared employer payments for deposit and batch tax reports for final audit. Audited employers' quarterly tax/wage reports for completeness and compliance with federal and state unemployment insurance laws, rules and regulations. Guard against fraud and inappropriate employer notifications. Utilized most frequently recurring audit exceptions to develop/update employers' procedures training manual.
- } **Budget Analyst (Senior Management Analyst):** State of Florida - Department of Labor & Employment Security, Unemployment Compensation, Tallahassee, Florida (4/98 – 6/00). Responsibilities: Provide fiscal support to Budget & Resource Management Unit; prepare the Performance-Based Program Budgeting Legislative Budget Request; review PBPB measures and standards for validity and reliability; ensure relationship between PBPB measures and agency's strategic plan; evaluate and update operating procedures, standards and measures for PBPB; monitor and analyze activity as relates to the operational budget; analyze and interpret financial data from SAMAS for management decision-making; and inventory management and control.
- } **Accounting and Budgeting Coordinator:** Bethel Missionary Baptist Church & Bethel Foundation, Tallahassee, Florida (1997 – 1998). Responsibilities: Coordinated accounting and budgeting services for the Bethel Christian Academy, Bethel Family Restaurant, and Steele/Collins Charter School.
- } **Finance and Accounting Director/Sr. Professional Accountant:** State of Florida - Department of Education, Office of Student Financial Assistance, Tallahassee, Florida (1993 – 1997). Responsibilities: Coordinated the Accounting Services Section that provided fiscal and accounting support for OSFA; ensured that the section utilized and remained in compliance with established policies and procedures for application in fiscal and accounting functions; prepared the annual Legislative Budget Request (LBR); prepared the bureau's annual financial statements in accordance with GAAP; directed and coordinated accounting support for the Guarantee Student Loan Reserve Trust Fund (a \$4.5 billion portfolio); ensured compliance with federal regulations and mandates; prepared and evaluated 'Requests for Proposals' (RFP) and 'Intention To Bid' (ITB); represented the bureau as Contract Manager on contracts. Analyzed and interpreted financial data from the comptroller's ledgers and vendor reports; and prepared recommendations for management's decision-making.
- } **Budget Director/Operations & Management Consultant, Manager :** State of Florida - Department of Education, Office of the Commissioner, Tallahassee, Florida (1992-1993). Responsibilities: Prepared the Legislative Budget requests for the Office of the Commissioner; worked with legislative staff in areas of concern; provided information and support

documentation in response to 'blue-slip' mail issues; translated appropriations into line item operating budgets; monitored, and approved spending; provided technical assistance to staff in areas of personnel management; prepared purchase requisitions for the procurement of goods and services; prepared travel vouchers, contracts, and grants; and conducted special projects and assignments as related to management's planning and accomplishment of the division's goals and objectives.

} **Contracts & Grants Manager (Accountant IV):** State of Florida - Department of Education, Office of the Comptroller, Tallahassee, Florida (1990-1992). Responsibilities: Maintained general and subsidiary account ledgers for various federal grants; maintained control and reconciliation of various accounts; prepared in-depth fiscal analyses and assisted in budget preparation; analyzed accounting functions to determine their legality, propriety and effectiveness; responded to travel related inquiries; conducted travel workshops and controlled the travel revolving fund; and supervised the travel unit.

RESEARCH:

Co-Author. (2001). Market-Based Approaches to Increasing Recycled-Content Products Procurement. Prepared for and **Funded** by the Florida Department of Management Services by the College of Arts and Sciences, Florida A&M University.

Co-Author. (2003). An Examination of The Relationship Between Organizational Structure and Performance in Public Transit Agencies. Prepared for and **Funded** by the Florida Department of Transportation by The College of Arts and Sciences, Florida A&M University.

Co-Author. (2009). Study of the Impact of and Need for SBA Products in Rural Areas. Submitted to Thurgood Marshall College Fund. **Funded**

Co-Author. (2009). A Study of the Impact of a Proposed Business Center of Excellence. Submitted to the Thurgood Marshall College Fund. **Not Funded**

Co-Author. (2010). Barbados: Supporting Entrepreneurs through the JOBS Initiative (Job Opportunity for Business Start Up). Submitted to Higher Education for Development (HED) in Partnership with Cave Hill School of Business, University of The West Indies. **Not Funded**

Co-Author. (2013). Develop a program for Enhancing the Financial Literacy of Students. **Grand Funded**. Submitted to the Student Financial Education (SFE) Program by the Council of Graduate Schools (CGS) and TIAA-CREF. **Funded**.

Co-Author. (2013). Florida A&M University Minorities and Retirement Security Program (FAMU MARS Program). Submitted to **Funded**.

Author. (2014) Faculty Research Awards Program 2014- 2015 Grant Proposal. Submitted to the FAMU School of Graduate Studies and Research. **Not Funded**

CONFERENCES & PRESENTATIONS:

Motivational Systems Theory and the Academic Performance of College Students Pursuing Degrees in Accredited Business Programs. Paper presented at the *2001 International Applied Business Research Conference*, Cancun, Mexico: March 2001. Published in the Conference Proceedings.

The North American Free Trade Agreement and its Impact on Member Nations. Paper presented at the *2001 International Business and Economics Research Conference*, Reno, Nevada: October 2001. Published in the Conference Proceedings.

The Benefits of Regional Integration: With Emphasis on the North American Region's Economic Growth and Employment Activity. Paper was presented at *The Third Annual International Business Research Conference* (Sponsored by Warsaw University and University of North Florida), Jacksonville, Florida: February 2003.

Trade Patterns for the North American Region: Before and After the Implementation of NAFTA. Paper accepted for presentation at the *Third International Global Academy of Business and Economic Research Conference* in Orlando, Florida: September 2008. Paper Published in the Conference Proceedings

The Academic Performance of African-American Students in a College Business Environment. Paper was Presented at *2009 National Conference of the National Association of African American Studies*, Baton Rouge, Louisiana: February 9-14. Paper published in the Conference Proceedings.

The Academic Performance of Students in Higher Education. Paper was presented at *2009 Intellectbase International Consortium Academic Conference*, Dallas Texas; March 19-21, 2009. Paper Published in the Conference Proceedings; Vol. 5, ISSN 1940-1876.

The Caribbean Basin Initiative (CBI) and Impact on the Foreign Direct Investment (FDI), Economic Development and Growth of the English Speaking Caribbean Region, Paper Presented at *The Academy of Business Research, Biloxi, Mississippi*: November 7 - 9, 2012. Paper Published in the Conference Proceedings.

Grenada's Post Revolution Era: With Emphasis on The Economic, Educational, Political and National Security Benefits. Paper presented at the *Caribbean Studies Association Conference in Grenada, West Indies* from June 2 – 8, 2013.

Mercosur and its Impact on the Pac's Economic Development, Free-Trade Promotion and Growth Since its Inception. Paper presented at the *International Academy of Business and Public Administrations Disciplines in Orlando Florida* from January 2 – 5, 2014. Paper Published in the Conference Proceedings.

Improving Student Financial Behavior Using Financial Literacy Training. Paper presented at the *Society of Business, Industry, and Economics Conference in Destin, Florida* from April 8-11, 2014. Paper Published in the Conference Proceedings.

PUBLICATIONS:

Author; (July 2007); Motivational Systems Theory and the Academic Performance of College Students; *Journal of College Teaching & Learning*, 4, 7: 11 – 23.

Author; (June 2009); Trade Patterns for the North American Region: Before and After the Implementation of NAFTA; *Global Review of Business & Economics Research*, 5, 1: 101 – 112.

Author; (August 2009); The Academic Performance of College Students in Higher Education; *Review of Higher Education & Self-Learning*, 2, 2

Author; (2010); NAFTA's main Objectives Included the Achievement of Economic Growth & Development in the First Fifteen Years: Were These Goals Realized? *International Journal of Accounting information Sciences and Leadership*, 2, 4, 28 – 39.

Author (2014); The Caribbean Basin Initiative (CBI) Program and its Impact on Economic Development and Growth in the English Speaking Caribbean Region. *Journal of Economics and Economic Education Research*. 15,3: 39-52

Author (2015); Mercosur and its Impact on the Pac's Economic Development, Free-Trade Promotion and Growth Since its Inception has been accepted for publication in The International Academy of Business and Public Administration Disciplines in the *International Journal of Business, and Economics Perspectives*. 10,1: 31-43.