

HIREDAY ORLANDO

PRESENTED BY



APRIL 2026 | KIA CENTER*

*formerly Amway Center



What is HIRE DAY ORLANDO?

HIRE DAY ORLANDO is one of the premier job fairs in Central Florida running for its 8th year . Attracting 3,000-4,000 job seekers depending on employment market dynamics. It includes free admission, free professional headshots, free resume reviews, free career sessions and free parking.





SPONSOR PACKAGES

BOOTH ONLY: \$1,195

EARLY BIRD PRICING ENDS MARCH 27TH

Your organization will have face-to-face direct access to Central Florida's largest pool of job seekers.

- Resume Database Access (all registered job seekers)
- 8-foot table
- 2 Chairs
- 2 Lunch tickets and breakfast
- WiFi included and electricity (as requested)

GOLD SPONSOR: \$2,195

EARLY BIRD PRICING ENDS MARCH 27TH

Amplify your employer brand with thousands of motivated job seekers and raise awareness of your job openings, through direct marketing, social media promotions, before, during and after the job fair.

- Your company logo on all job fair marketing – job fair website, direct emails and social media
- Your company highlighted in the event directory
- Resume Database Access (all registered job seekers)

(2) 8-foot table
(4) Chairs
(4) Lunch tickets and breakfast
WiFi included and electricity (as requested)



PLATINUM SPONSOR



PLATINUM INDUSTRY SPONSOR: \$3,495

EARLY BIRD PRICING ENDS MARCH 27TH

Stand out from the crowd and position your company as an employer of choice in the Central Florida job market. Elevate your employer brand. Be the top-of-mind employer by becoming the Platinum Industry Sponsor.

Enjoy a prime location on the expo floor to showcase your company and engage candidates. Receive high-impact branding on event materials, digital campaigns, and social media promotions. Your employer brand will be included in pre-event promotions to reach top talent before the job fair. Be recognized during the fair as a leading employer committed to our community's workforce.

- Full-color signage onsite promoting your company as a **Platinum Industry Sponsor**
- Full-color, half-page ad in the Job Seeker Guide (on-site)
- One bag stuffer item in the Employer Bag
- Your company logo on all job fair marketing – job fair website, direct emails and social media
- Logo on the front page of the Job Seeker Guide event directory
- Your company highlighted in the Job Seeker Guide event directory as **Platinum Industry Sponsor**
- Resume Database Access (all registered job seekers)
- WiFi included and electricity (as requested)

(2) 8-foot table

(4) Chairs

(4) Lunch tickets and breakfast



PARKING SPONSOR: \$3,850

EARLY BIRD PRICING ENDS MARCH 27TH

Parking is free for all attendees. **Your organization will be promoted as the Parking Sponsor.** Enjoy a prime location on the expo floor to showcase your company and engage candidates. Receive high impact branding on event materials, digital campaigns, and social media promotions. Your employer brand will be included in pre-event promotions to reach top talent before the job fair. Be recognized during the fair as a leading employer committed to our community's workforce.

- Full-color, signage onsite showcasing your company as the Parking Sponsor
- Company Ad on the Jobseeker Tips Card (3x5 card) (on-site)
- Full-color, half-page ad in the Job Seeker Guide (on-site)
- Your company logo on all job fair marketing – job fair website, direct emails and social media
- Logo on the front page of the Job Seeker Guide event directory
- Your company highlighted in the event directory
- Resume Database Access (all registered job seekers)
- WiFi included and electricity (as requested)

(2) 8-foot table
(4) Chairs
(4) Lunch tickets and breakfast



CAREER SESSION SPONSOR



CAREER SESSION SPONSOR: \$3,200

EARLY BIRD PRICING ENDS MARCH 27TH

Your organization will be at the heart of the event's educational programming. **You'll select and feature your own 25-minute speaker session, giving you a platform to showcase your expertise and engage job seekers directly.** Your logo will be prominently displayed on all Career Sessions signage. This is an ideal way to demonstrate leadership and support the professional development of job seekers.

- Company selected speaker at a Career Session (25 minutes)*
- Logo on all on-site Career Session signage
- Full-color, half-page ad in the Job Seeker Guide (on-site)
- Your company logo on all job fair marketing – job fair website, direct emails and social media
- Logo on the front page of the Job Seeker Guide event directory
- Your company highlighted in the event directory
- Resume Database Access (all registered job seekers)
- WiFi included and electricity (as requested)

(1) 8-foot table
(2) Chairs
(2) Lunch tickets and breakfast



TITLE SPONSOR: \$10,000

EARLY BIRD PRICING ENDS MARCH 27TH

Becoming the Title Sponsor of the entire event is the ultimate way to put your company's name front and center in Central Florida's premier job fair. **"2026 Hire Day Orlando** presented by **Your Company**". This top tier placement increases awareness of your employer brand. This is an exclusive and unique opportunity to showcase your company as a community leader while gaining unmatched exposure and access to a broad, talented candidate pool.

- Your company will be promoted as the event title sponsor. **2026 Hire Day Orlando** presented by "Your Company"
- Company logo on Employer bags
- One bag stuffer or handout
- Full-color, full-page ad in the Job Seeker Guide (on-site)
- Your company logo on the Kia Center billboard
- Your company logo on all job fair marketing – job fair website, direct emails and social media
- Your company Logo on the front page of the Job Seeker Guide event directory
- Your company highlighted in the event directory
- Resume Database Access (all registered job seekers)
- WiFi included and electricity (as requested)

(2) 8-foot table

(6) Chairs

(6) Lunch tickets and breakfast

HIREDAY ORLANDO

PRESENTED BY



Ready to secure your spot?



**Click Here to
Purchase!**

