

HIRE DAY ORLANDO

APRIL 10, 2025 | KIA CENTER*

*formerly Amway Center



What is HIRE DAY Orlando?

HIRE DAY Orlando is one of the largest job fairs in Central Florida running for its 17th year. Attracting 3,500-5,000 job seekers depending on employment market dynamics. It includes free admission, free professional headshots, free resume reviews, free career sessions and free parking.





SPONSOR PACKAGES

BOOTH ONLY: \$1,195

EARLY BIRD PRICING: \$1,095 (DEADLINE MARCH 11)

- Resume Database Access of all registered job seekers post event
- WiFi access and electric (as requested)
- (1)8ft table
- (2)Chairs
- (2)Lunch Tickets

GOLD SPONSOR: \$2,195

EARLY BIRD PRICING: \$2,095 (DEADLINE MARCH 11)

- Logo on HDO marketing – direct email and social media
- Company highlighted in the event directory
- Resume Database Access (all registered job seekers) post event
- (1)8ft tables
- (4)Chairs
- (4)Lunch Tickets
- WiFi access and electric (as requested)



PLATINUM SPONSOR: \$3,995

EARLY BIRD PRICING: \$3,495 (DEADLINE MARCH 11)

- Full-color, half-page ad in the Job Seeker Guide (on-site)
- Featured on TV/Streaming ads and logo on billboards promoting HDO
- Logo on HDO marketing – direct email and social media
- (2) 8ft tables
- (8) Chairs
- (8) Lunch Tickets
- WiFi access and electric (as requested)
- Resume Database Access (all registered job seekers) post event



PARKING SPONSOR: \$4,495

EARLY BIRD PRICING: \$3,850 (DEADLINE MARCH 11)

- Logo on all HDO marketing – direct email and social media
- Full-color, half-page ad in the Job Seeker Guide (on-site)
- Company Ad on the Jobseeker Tip Card
- Featured on TV/Streaming ads and logo on billboards promoting HDO
- (2)8ft tables
- (8)Chairs
- (8)Lunch Tickets
- WiFi access and electric (as requested)
- Resume Database Access (all registered job seekers) post event



CAREER SESSION SPONSOR: \$5,900

EARLY BIRD PRICING: \$5,200 (DEADLINE MARCH 11)

- Company selected speaker at the Career Session
- Logo on all on-site Career Session signage
- Full-color, half-page ad in the Job Seeker Guide (on-site)
- Featured on TV/Streaming ads and logo on billboards promoting HDO
- Includes 5 job postings on OrlandoJobs.com
- Logo on HDO marketing – direct email and social media
- (2)8ft table, (8)Chairs, (8)Lunch Tickets
- WiFi access and electric (as requested)
- Resume Database Access of all registered job seekers post event



TITLE SPONSOR: \$12,000

EARLY BIRD PRICING: \$10,000 (DEADLINE MARCH 11)

- Event titled as HDO presented by “Your Company”
- Full-color, full-page ad in the Job Seeker Guide (on-site)
- Featured on TV/Streaming ads and logo on billboards promoting the HDO
- (2)8ft table, (8)Chairs, (8)Lunch Tickets
- WiFi access and electric (as requested)
- Resume Database Access of all registered job seekers post event
- Includes 5 job postings on OrlandoJobs.com
- Logo on all HDO marketing – direct email and social media



EVENT MARKETING

ADVERTISING

We market this event to over 750,000 local job seekers through our advertising in print, digital, social media, and email marketing efforts.



COMMUNITY PARTNERS



TV / STREAMING PLATFORMS



OUR REACH

TV/STREAMING

400K

BILLBOARDS

950K

SOCIAL MEDIA

750K