

FLORIDA BLUE DIVERSITY JOB FAIR & CAREER EXPO



PRESENTED BY



NOVEMBER 22, 2024 | KIA CENTER*
*formerly Amway Center



What is Diversity Career Fair?

Diversity Career Fair is one of the largest job fairs in Central Florida attracting 3,500-5,000 job seekers depending on employment market dynamics. It includes free admission, free professional headshots, free resume reviews, free career sessions and free parking.





SPONSOR PACKAGES

BOOTH ONLY: \$1,195

EARLY BIRD PRICING: \$1,095 (DEADLINE OCT 22)

- Resume Database Access of all registered job seekers post event
- WiFi access and electric (as requested)
- (1)8ft table
- (2)Chairs
- (2)Lunch Tickets

GOLD SPONSOR: \$2,195

EARLY BIRD PRICING: \$2,095 (DEADLINE OCT 22)

- Logo on DCF marketing – direct email and social media
- Company highlighted in the event directory
- Resume Database Access (all registered job seekers) post event
- (1)8ft tables
- (4)Chairs
- (4)Lunch Tickets
- WiFi access and electric (as requested)



PLATINUM SPONSOR: \$3,995

EARLY BIRD PRICING: \$3,495 (DEADLINE OCT 22)

- Full-color, half-page ad in the Job Seeker Guide (on-site)
- Featured on TV/Streaming ads and logo on billboards promoting DCF
- Logo on DCF marketing – direct email and social media
- (2)8ft tables
- (8)Chairs
- (8)Lunch Tickets
- WiFi access and electric (as requested)
- Resume Database Access (all registered job seekers) post event



PARKING SPONSOR: \$4,495

EARLY BIRD PRICING: \$3,850 (DEADLINE OCT 22)

- Logo on all DCF marketing – direct email and social media
- Full-color, half-page ad in the Job Seeker Guide (on-site)
- Company Ad on the Jobseeker Tip Card
- Featured on TV/Streaming ads and logo on billboards promoting DCF
- (2)8ft tables
- (8)Chairs
- (8)Lunch Tickets
- WiFi access and electric (as requested)
- Resume Database Access (all registered job seekers) post event



CAREER SESSION SPONSOR: \$5,900

EARLY BIRD PRICING: \$5,200 (DEADLINE OCT 22)

- Company selected speaker at the Career Session
- Logo on all on-site Career Session signage
- Full-color, half-page ad in the Job Seeker Guide (on-site)
- Featured on TV/Streaming ads and logo on billboards promoting DCF
- Includes 5 job postings on OrlandoJobs.com
- Logo on DCF marketing – direct email and social media
- (2)8ft table, (8)Chairs, (8)Lunch Tickets
- WiFi access and electric (as requested)
- Resume Database Access of all registered job seekers post event



TITLE SPONSOR: \$12,000

EARLY BIRD PRICING: \$10,000 (DEADLINE OCT 22)

- Event titled as DCF presented by “Your Company”
- Full-color, full-page ad in the Job Seeker Guide (on-site)
- Featured on TV/Streaming ads and logo on billboards promoting the DCF
- (2)8ft table, (8)Chairs, (8)Lunch Tickets
- WiFi access and electric (as requested)
- Resume Database Access of all registered job seekers post event
- Includes 5 job postings on OrlandoJobs.com
- Logo on all DCF marketing – direct email and social media



EVENT MARKETING

ADVERTISING

We market this event to over 750,000 local job seekers through our advertising in print, digital, social media, and email marketing efforts.



COMMUNITY PARTNERS



TV / STREAMING PLATFORMS



OUR REACH

TV/STREAMING	BILLBOARDS	SOCIAL MEDIA
400K	950K	750K