

HIRE PALOOZA

AN



JOB FAIR

AUGUST 9, 2024 | KIA CENTER*

*formerly Amway Center



What is HIREPALOOZA?

HIREPALOOZA is one of the largest job fairs in Central Florida attracting 3,500-5,000 job seekers depending on employment market dynamics. It includes free admission, free professional headshots, free resume reviews, free career sessions and free parking.





SPONSOR PACKAGES

BOOTH ONLY: \$1,195

EARLY BIRD PRICING: \$1,095 (DEADLINE JULY 9)

- Resume Database Access of all registered job seekers post event
- WiFi access and electric (as requested)
- (1)8ft table
- (2)Chairs
- (2)Lunch Tickets

GOLD SPONSOR: \$2,195

EARLY BIRD PRICING: \$2,095 (DEADLINE JULY 9)

- Logo on HIREPALOOZA marketing – direct email and social media
- Company highlighted in the event directory
- Resume Database Access (all registered job seekers) post event
- (1)8ft tables
- (4)Chairs
- (4)Lunch Tickets
- WiFi access and electric (as requested)



PLATINUM SPONSOR: \$3,995

EARLY BIRD PRICING: \$3,495 (DEADLINE JULY 9)

- Full-color, half-page ad in the Job Seeker Guide (on-site)
- Featured on TV/Streaming ads and logo on billboards promoting HIREPALOOZA
- Logo on HIREPALOOZA marketing – direct email and social media
- (2)8ft tables
- (8)Chairs
- (8)Lunch Tickets
- WiFi access and electric (as requested)
- Resume Database Access (all registered job seekers) post event



PARKING SPONSOR: \$4,495

EARLY BIRD PRICING: \$3,850 (DEADLINE JULY 9)

- Logo on all HIREPALOOZA marketing – direct email and social media
- Full-color, half-page ad in the Job Seeker Guide (on-site)
- Company Ad on the Jobseeker Tip Card
- Featured on TV/Streaming ads and logo on billboards promoting HIREPALOOZA
- (2)8ft tables
- (8)Chairs
- (8)Lunch Tickets
- WiFi access and electric (as requested)
- Resume Database Access (all registered job seekers) post event



CAREER SESSION SPONSOR: \$5,900

EARLY BIRD PRICING: \$5,200 (DEADLINE JULY 9)

- Company selected speaker at the Career Session
- Logo on all on-site Career Session signage
- Full-color, half-page ad in the Job Seeker Guide (on-site)
- Featured on TV/Streaming ads and logo on billboards promoting HIREPALOOZA
- Includes 5 job postings on OrlandoJobs.com
- Logo on HIREPALOOZA marketing – direct email and social media
- (2)8ft table, (8)Chairs, (8)Lunch Tickets
- WiFi access and electric (as requested)
- Resume Database Access of all registered job seekers post event



TITLE SPONSOR: \$12,000

EARLY BIRD PRICING: \$10,000 (DEADLINE JULY 9)

- Event titled as HIREPALOOZA presented by “Your Company”
- Full-color, full-page ad in the Job Seeker Guide (on-site)
- Featured on TV/Streaming ads and logo on billboards promoting the HIREPALOOZA
- (2)8ft table, (8)Chairs, (8)Lunch Tickets
- WiFi access and electric (as requested)
- Resume Database Access of all registered job seekers post event
- Includes 5 job postings on OrlandoJobs.com
- Logo on all HIREPALOOZA marketing – direct email and social media



EVENT MARKETING

ADVERTISING

We market this event to over 750,000 local job seekers through our advertising in print, digital, social media, and email marketing efforts.



COMMUNITY PARTNERS



TV / STREAMING PLATFORMS



OUR REACH

TV/STREAMING	BILLBOARDS	SOCIAL MEDIA
400K	950K	750K