



## Career Expert Speaker Schedule

Sponsored by:



**FIFTH THIRD BANK**

Located at Section 108

November 19, 2021 | [www.OrlandoJobs.com/JobFair](http://www.OrlandoJobs.com/JobFair) | Free | 11am-3pm

The Florida Blue, Florida Classic Job Fair will feature outstanding career speakers with one goal in mind; give you relevant and timely career information you can use today at the job fair. These powerful sessions are FREE and not to be missed.



**11:15 AM: Job Fair Orientation - Get a Great Job Today!** Want to leave this job fair with a job offer? How about multiple job offers? This is a must attend session. Roger will teach you the three things you have to do when meeting over 125 employers that will change the way you do your career fair job search. **Speaker:** [Roger Lear](#) President [OrlandoJobs.com](http://OrlandoJobs.com)



**11:50 AM: Keep Your Stride While Staying Hire-Ready.**

The skills recharged conversation continues with Michele sharing the breakdown of her professional development strategy, S.T.R.I.D.E. The career tips will assist job seekers in keeping their stride while staying hire ready. **Speaker:** [Michele Badie](#), PMP, CSM Founder, Creator and Host of the [Career Tipper](#) podcast and the Founder of Skills Recharged



**12:45 PM: Building Your Brand and Social Media Presence.** This session will teach you how to build out a well thought out social media presence and personal brand that will yield outstanding career opportunities. You will learn how to show up in social media when employers search for their next employee! **Speaker:** [Candice McPhatter](#), Head of University Relations at Fifth Third Bank



**1:40 PM: LinkedIn 101: Using Social Media to Find Your Next Career Opportunity.** LinkedIn has over 700 million users and is the most used social media platform for Fortune 500 companies, job seekers and recruiters. If you are looking to have employers come knocking at your door, this course is for you! **Speaker:** [Ciera Parks](#), MHRD, SHRM-CP- CEO, [CWC HR Solutions](#) & Training

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